

Pallavi Kashyap
 Assistant Professor
 Department of Banking, DHSK Commerce College, Dibrugarh
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Academic Qualification:

<u>Degree</u>	<u>Year</u>	<u>College/University</u>
X	2007	Sophy Mercy Memorial School, Sivasagar, Assam.
XII	2009	KENDRIYA VIDYALAYA, Sivasagar, Assam.
B.Com (H)	2012	SHRI RAM COLLEGE OF COMMERCE, New Delhi, University of Delhi.
M.Com	2014	DELHI SCHOOL OF ECONOMICS, University of Delhi.
MBA	2019	KKHSOU

Additional Qualification:

- Diploma in Banking and Finance from the Indian Institute of Banking and Finance (2012)
- Computer Education: Proficient in Tally 9.0 and MS Office.
- NET Qualified in December, 2013.

Languages: Fluent in Assamese, Hindi and English.

Teaching Experience:

Assistant Professor	DHSK Commerce College	UG and PG level	2021-Present
Lecturer Faculty	Sibsagar Commerce College	UG and PG level	2014-2019

Publications:

Sl. No.	Title of the Paper	Name of Journal/ Book	Year	ISSN/ISBN No.
1	O Going Rural: Potentials and Challenges. A Case Study on 'Kamaldoipool Village' of Sivasagar District in Assam	Rural Marketing in the North East – Issues and Challenges	2015	ISBN 978-81-924389-9-3
2	Cultural Diversity in an Organisation: A Study of ONGC	International Research Journal of Business and	2015	ISSN 2322-083X

	Sivasagar, Assam	Management		
3	Maruti Suzuki Ltd.: Do I Buy or Do I Sell It?	International Journal of Interdisciplinary and Multidisciplinary Studies	2015	ISSN 2348-0343
4	Women Entrepreneurship: Paving the Way for Women Empowerment. A Case Study of Sivasagar District in Assam	Chinaky – A Research Journal on Humanities and Social Science	2015	ISSN 2349-0500
5	O Prospects and Challenges of Women Entrepreneurs in Rural Areas of Assam: a study w.s.r.t. Konwerpur area of Sivasagar District in Assam	International Journal of Research in Management and Social Science	2015	ISSN 2322 – 0899
6	Impact of IT in Shopping: A Case study of Sivasagar District in Assam	North East Journal of Social Sciences	2015	ISSN 2348 – 5256
7	Application of IT in Micro Enterprises w.s.r.t. Women Enterprises in Sivasagar Development Block	Information Technology and its Impact in Business	2015	ISBN 978-93-5235-674-4
8	Is Online Retail a Threat to Traditional Offline Stores?	Innovations and Business Management	2015	ISBN 978-93-85000-29-4
9	Hospitality Industry and Sivasagar: A study of Selected Hotels	Aatithya	2016	ISBN 978-81-202-8827-0
10	Problems and Prospects of SSI's w.s.r.t. Sivasagar Municipality Board Area	Karshan	2017	ISSN 2394-5672
11	Urban Tourism Products w.s.r.t. Sivasagar District of Assam	Limelight	2019	ISBN 978-93-84388-26-3
12	Prospects of Bamboo Industry w.s.r.t. Sivasagar District of Assam	Karshan	2019	ISSN 2394-5672
13	Prospects and Challenges of Women Entrepreneurship w.s.r.t. Sivasagar	Gargi	2019	ISBN 9783161844100
14	A Study on Women Entrepreneurship Development in Panitola Development Block	International Journal of Management	2020	ISSN 0976-6510
15	A Study on the Brick Industry of Assam with special reference to Demow Area of Sivasagar District of Assam	International Journal of Management	2020	ISSN 0976-6510
16	A Study on the Street Vendors in Sivasagar District of Assam	Journal of the Social Sciences	2020	ISSN 0975-8935

17	Role of Key Players in Tourism of Sivasagar District	Dynamic Ideas	2021	ISBN 978-93-91333-16-4
18	Tourist Satisfaction w.s.r.t. Sivasagar District of Assam	Academia	2021	ISSN 2349-3445
19	Ease of Doing Business: An Overview on India's Improved Rank	The Intellect	2022	ISBN 978-81-952976-4-1

Paper Presented in Seminars:

International:

- 1) Presented a paper entitled “Women Entrepreneurship: Paving the Way for Women Empowerment. A Case Study of Sivasagar District in Assam” in ICSSR Sponsored International Seminar, Gossaigaon College, Assam.
- 2) Presented paper “Is Online Retail a Threat to Traditional Offline Stores ?” in International Conference on Innovation and Business Management-2015 organised by STMP, New Delhi.
- 3) Presented paper entitled “Impact of COVID 19 on the students of Assam: A Behavioural Study” in the International Online Conference on Covid-19 Pandemic: Opportunities and Challenges organised by DHSK Commerce College in association with Assam Kaziranga University on 30-06- 2022

National – 1. Presented a paper entitled “Rural Development: A study on the Socio-Economic Condition of The people of Konwerpur Area of Sivasagar District in Assam” organised in collaboration with NITI Aayog in J.B. College, Jorhat, Assam.

2. Presented paper titled “Application of IT in Micro Enterprises w.s.r.t. Women Entrepreneurs in Sivasagar District of Assam” organized by Sivasagar Commerce College.
3. Presented a paper entitled “Going Rural: Potentials and Challenges. A Case Study on ‘Kamaldoipool Village’ of Sivasagar District in Assam in DKD College, Dergaon, Assam.
4. Paper titled “Impact of IT in Shopping: A case study of Sivasagar District in Assam” presented in UGC sponsored National Seminar organized by Sivasagar Commerce College.

FDP/PDP/Refresher Courses:

1. Completed the One Month long “Online Induction/Training/Orientation Programme for Faculty in Universities, Colleges, Institutions of Higher education organised by Teaching Learning Center, Ramanujan College, University of Delhi under the aegis of Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching, Ministry of Education from 15 Feb to 16 March, 2022.

2. Completed in the 7 days Faculty Development Programme on Stress Management conducted by ICT Academy from 29th June to 5th July, 2022 in collaboration with DHSK Commerce College.
3. Successfully completed the UGC Approved Short Term Professional Development Programme on “Implementation of NEP-2020 for University and College Teachers” held from 12-20 June, 2023 (A+ Grade)