

**JECOB KONWAR**  
**Department of Accountancy, D.H.S.K. Commerce College,**  
**Dibrugarh, Assam, 786001.**

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## **RESEARCH EXPERIENCE:**

**Ph.D. RESEARCH:** **2009 - 2016**

Registered as Ph.D. Scholar in the Department of Economics, Dibrugarh University Assam, India.

***Title of the work:*** Community Based Tourism and Marketing Mix Interface: Perception of Stakeholders towards Tourism with reference to Island Tourism in the river island Majuli.

Awarded with the Doctor of Philosophy (Ph.D.) on 07/04/2016 and Corrigendum notification dated 02/05/2016.

**MINOR / MAJOR RESEARCH PROJECTS:** **2011 – 2013**

Completed University Grants Commission (UGC) funded ***Minor Research Project.***

Date of Award: 29/11/2011

Date of Completion: 30/10/2013.

***Title of the Research:*** Potentiality of Tourism Industry in Majuli (Assam) – A Business Community perspective.

Amount sanctioned: Rs 1, 40,000/- (Rupees One Lac Forty Thousand Only/-)

## **TEACHING EXPERIENCE:**

**Assistant Professor** **2009 – present.**

- Department of Accountancy, D.H.S.K. Commerce College, Dibrugarh,
- Teaching in Under Graduate level and Post Graduate Level.

**Lecturer** **2007 – 2009.**

- Department of Commerce, Kaliabor College, Nagaon,.
- Taught at Under Graduate level of the college.

**Lecturer** **2005 – 2007.**

- Salt Brook Academy, Dibrugarh.
- Taught at 10 +2 level of the Academy.

**ACADEMIC AREA OF INTEREST:**

Accounting and Finance; Financial Economics; Corporate Finance; Tourism Management.

**ADDITIONAL ACADEMIC ACHIEVEMENT:**

Cleared SET (NE State Eligibility Test for Lectureship); April 2006, accredited by UGC, New Delhi, Conducted by State Eligibility Test Commission, Assam (NE Region).

**EDUCATION:**

PhD (Economics) Department of Economics, Dibrugarh University.	<b>2009 – 2016.</b>
Post Graduation, M.Com. (Accounting and Finance) Department of Commerce, Dibrugarh University	<b>2002 – 2004.</b>
Under Graduation, B.Com. (Major in Accountancy) Department of Accountancy, DHSK Commerce College, Dibrugarh.	<b>1998 – 2001.</b>
Higher Secondary, 10+2 (Commerce) AISSCE, CBSE Board K.V. Duliajan, Duliajan, Dibrugarh.	<b>1996 – 1998.</b>
Board Examination (10 <sup>th</sup> standard), AISSE, CBSE Board K.V. Duliajan, Duliajan, Dibrugarh.	<b>1996.</b>

**RELEVANT SKILLS AND COURSES:**

- Teaching Skills (Under-graduate and Post-graduate Level).
- Extensive use of Microsoft Word, Excel, Power-point for Research and Teaching.
- Operational experience on Software like IBM SPSS, STATA.

**MEMBERSHIP OF PROFESSIONAL SOCIETIES:**

- Life Member of North East India Commerce and Management Association (NEICMA).
- Life Member of Indian Accounting Association (IAA).

**PUBLICATIONS:****SUBJECT RELATED PUBLICATIONS:**

- Konwar, J. and Sharma, M.M. 2022. Intra-Market relationship in Indian Equity Market: A study on BSE Sensex and Sectoral Indices. International Journal of Creative Research Thoughts (IJCRT). An International Open Access, Peer reviewed, Refereed Journal. Vol. 10, No. 1. Pp: a631 – a645. ISSN – 2320 - 2882.

- Konwar, J. and Deka, K. 2021. Status and Management of Non-Performing Assets of Assam Gramin Vikash Bank – An analysis of financial statements. “Vanijya”, Dibrugarh University refereed Journal of Business Studies. Published by Department of Commerce, Dibrugarh University, Dibrugarh, Assam, India. Vol. 29. Pp: 1 – 33. ISSN – 0972 - 6594.
- Konwar, J. and Baruah, B. 2019-2020. An analysis of Financial Statements of Dibrugarh University – A study with reference to the Balance sheet and Income & Expenditure account of the period 2008-09 to 2017-18. “Utkarsh”, A peer reviewed research journal in commerce and allied subjects, (ed.) An Annual publication of DHSK Commerce College, Dibrugarh, Assam, India. Vol. VII No. 1. Pp: 03 – 17. ISSN – 2347 - 8381.
- Konwar, J. 2017. Majuli as a Tourism Destination: Reality and Challenges. Majuli – Resources and Challenges. Dr. Sanjiv Kumar Borkakoti (ed.). First Published. Authorspress, New - Delhi -16. August. 156 – 181. ISBN – 978 - 93- 86722 - 42 - 3.
- Konwar, J. 2017. Majuli - A River Island Tourism hotspot of the river Brahmaputra. Brahmaputra - A Namami Brahmaputra Soveniour (Eds). First published. District Administration. Dibrugarh. 74 – 84.
- Konwar, J. 2016. Promotion on Community Based Tourism in Majuli: A Socio–Demographic Study. Vanijya, Dibrugarh University refereed Journal of Business Studies. Department of Commerce, Dibrugarh University, Dibrugarh, Assam, India. 26: 136 – 151. ISSN – 0972 - 6594.
- Konwar, J., Chakraborty, S. 2016. Corporate Social Responsibility Reporting Practices: A case study of Maharatna Companies. Utkarsh. A peer reviewed research journal in commerce and allied subjects. DHSK Commerce College (ed.). Dibrugarh. Assam. IV (1): 24 – 42. December. ISSN – 2347 - 8381.
- Konwar, J., Chakraborty, D. K. 2015. Tourism and its associated aspects in the river island Majuli, Assam: A study from the perspectives of visitors. Prabandhan: Indian Journal of Management (PIJM). 8(7): 1-50. July. ISSN – 0975 - 2854.
- Konwar, J. 2014. Ethnic Tourism – Problems and Prospects for community development in North East India. Mosaic: A Collection of Research Articles. Dibrugarh College (ed.). Assam. First Published. Kaustubh Prakashan, Dibrugarh. 09 – 22. ISBN – 978 - 93- 82283 - 91 - 1.
- Konwar, J., Chakraborty, D. K. 2014. Community based Tourism towards Sustainable Tourism Development: A Case Study of the Stakeholders in the River Island Majuli. European Academic Research. Monthly Online publication, Bridge Centre, Romania. II(1). 941 – 970. April. ISSN – 2286 - 4822.
- Konwar, J., Basumatary, J. 2013. Spice Cultivation in India: A Case Study of Ginger Cultivation in Sadiya Sub – division under Tinsukia District in Assam. Utkarsh. A peer reviewed research journal in commerce and allied subjects. DHSK Commerce College (ed.), Dibrugarh. Assam. I(1): 108 – 123. December. ISSN – 2347 - 8381.

- Konwar, J., Chakraborty, D. K. 2013. Community Attitude towards Tourism in the biggest river island Majuli: A situational perceptual based analysis. Research Journal of MDKG. Indexed peer reviewed journal of Social Sciences and Humanities. 2(2): 35-47. October. ISSN – 2278 - 1064.
- Konwar, J., Sharma, M. M. 2012. Community Involvement in peace Initiatives through Tourism Activities: A Theoretical Review. Gender, Peace and Development in North East India. Center for Women Studies (ed.). Dibrugarh University. Assam. DVS Publishers. Ghy– 01. 143-157. ISBN – 978 - 81- 86307 - 46 – 5.
- Konwar, J., Bhowal, A. 2011. Tourism and Perception of Local people- With reference to Gargaon palace and its surroundings. Tourism in North East India. SMD College (ed.). Sivsagar. Assam. 69-80. ISBN – 978 - 81 - 7213 - 127 - 2.

#### **OTHER PUBLICATIONS:**

- Borah, K.; Debnath, A. and Konwar, J. Business Organisation and Management, For Four Year Undergraduate programme (FYUGP). Published by Ashok Publication, Jaswanta Road, Panbazar, Guwahati, Assam. 781001. July 2023. ISBN - 978-93-89491-79-1
- Konwar, J. 2015. Youth and Community: A Pragmatic Approach towards Development. Youth Development in India. Dipankar Sharma (Ed). First Published, Janaury. Shanti Educational Foundation, Guwahati, Assam. 33–39. ISBN – 978 - 93- 83580- 42-2.

#### **CONFERENCES/ SEMINARS:**

- Konwar, J. and Das, M.K. *Impact of Covid-19 on Tourism: A Review based paper using Keyword analysis*. International seminar on “Covid - 19 and Its impact”. DHSK Commerce College, Dibrugarh, Assam. 30th June, 2022.
- Konwar, J. *Marketing of Financial Services – Dimensions of Fintech Revolution*. Symposium on, “Online Marketing / Personal Taxation and Revival of Indian Economy”. Department of Commerce, Dibrugarh University, Assam. 27 - 28<sup>th</sup> February, 2020.
- Konwar, J. *Community Based Tourism and Sustainable Development in the river island Majuli: A study from the perception of Local Stakeholder*. Contemporary Issues in Tourism. Department of Commerce. Dibrugarh University. Assam. 18th February, 2019. (INVITED).
- Konwar, J., Morang, L. *Bollywood as Global Mass Media: Its representation of North East Stereotypes in Mainland India*. UGC Sponsored National Seminar on Globalisation and its impact on Indigenous Cultures of North East India. Silapathar College, Silapathar in collaboration with Rural Volunteers Centre, Akajan, Assam. 27<sup>th</sup> & 28<sup>th</sup> August, 2016.
- Konwar, J., Sharma, M.M. *Tourism Industry as a Catalyst in the process of Urbanisation: Its Prospects in North East India*. UGC Sponsored National Seminar on Urban Development in North East India with Special Reference to Solid Waste Management: Problems and Prospects. M.D.K.G. College, Dibrugarh, Assam in collaboration with Dibrugarh Municipality Board, Assam. 8th & 9th February, 2013.

- Konwar, J. *FDI in India: The Scenario in the Retail Industry*. FDI in Multi – Brand Retailing in India: Myth or Reality. Department of Commerce. Dibrugarh University. Assam. 9<sup>th</sup> October, 2012. (INVITED).
- Konwar, J., Sharma, M.M. *Rural Development and Rural Industrialisation: Challenges and Prospects*. UGC Sponsored National Seminar on Rural Industrialisation for employment & Self – Employment: Prospects of Inclusive Growth in Rural Assam. Dakha Devi Rasiwasia College, Assam in collaboration with Panitola Development Block (Government of Assam). 26<sup>th</sup> & 27<sup>th</sup> February, 2011.
- Konwar, J., Chakraborty, D. K. *Attitude and perception of residents toward tourism in the Biggest River Island- A Situational Analysis*. International Conference on Challenges & Strategic Interventions for Tourism in India. Institute of Tourism Studies, University of Lucknow. 4<sup>th</sup> & 5<sup>th</sup> December, 2010.
- Konwar, J., Chakraborty, D. K. *Ethnic Tourism: Problems and prospects for Community Development in North East India*. UGC DRS-II National Seminar on Emerging issues of Human development in North East India. Department of Economics, Dibrugarh University, Assam. 12<sup>th</sup> March, 2010.
- Konwar, J., Sharma, M.M. *Community Involvement in Peace Initiatives – A Theoretical Review based on Tourism Activities*. UGC sponsored National seminar on Issues of Gender, Peace and Conflict in North East India. Department of Political Science, Dibrugarh University, Assam. 25<sup>th</sup> & 26<sup>th</sup> February, 2010.

#### **WORKSHOPS / TRAINING PROGRAMME:**

- One - day National workshop on “SWAYAM and MOOCs” organized by UGC- HRDC, NEHU, Shillong. 23<sup>rd</sup> June, 2023.
- One-week National Level online Faculty Development Programme (FDP) on ‘Emerging Issues in Accounting Education and Research’. Organized by Birla School of Commerce, Birla Global University, Bhubaneswar, India. 25<sup>th</sup> to 29<sup>th</sup> October, 2021.
- 6 weeks Swayam Online Course Certification on the topic Introduction to Banking and Financial Markets (two credit course). Offered by Indian Institute of Management Bangalore. 27<sup>th</sup> July 2020 to 14<sup>th</sup> December, 2020.
- One-week National Level Faculty Development Programme (FDP) (in online mode) on ‘Online Class Management’. Organized by IQAC, Dibru College, Dibrugarh, Assam. 6<sup>th</sup> to 11<sup>th</sup> July, 2020.
- 3<sup>rd</sup> Summer School in Behavioral Finance (in Online mode). Organized by Indian Institute of Information Technology, Allahabad (Prayagraj), Uttar Pradesh- 211015. 15<sup>th</sup> June to 19<sup>th</sup> June, 2020.
- Online Faculty Development Programme (PDP / FDP) on Emerging Business Issues. Organized by Department of Commerce, Tezpur University, Assam, India. 11<sup>th</sup> to 15<sup>th</sup> May, 2020.

- 16 weeks Swayam ARPIT online Course, equivalent to a Refresher Course of 14 days duration conducted as per UGC guidelines. Organized by UGC - HRDC, University of Kerela, Kerela. 15<sup>th</sup> October 2019 to 30<sup>th</sup> January, 2020.
- 21 days Special Summer School. Organized by UGC - HRDC (formerly ASC), North Eastern Hill University (NEHU), Shillong, Meghalaya. 6<sup>th</sup> July to 26<sup>th</sup> July, 2015.
- 28 days 24<sup>th</sup> Orientation Programme. Organized by UGC - Academic Staff College (ASC), North Eastern Hill University (NEHU), Shillong, Meghalaya. 5<sup>th</sup> June to 2<sup>nd</sup> July, 2013.
- Week-Long Professional / Faculty Development Programme (PDP / FDP). Research Methodology. Organized by Department of Business Administration, Tezpur University. 13<sup>th</sup> to 18<sup>th</sup> February, 2012.
- 03 days workshop. Organized by Directorate of Distance Education, Dibrugarh University, Dibrugarh, Assam. Sponsored by Distance Education Council (DEC), New Delhi. 22<sup>nd</sup> to 24<sup>th</sup> March, 2010.

I do hereby declare that the above statements are true and correct to the best of my knowledge.

s/d- JECOB KONWAR